

# Assembly California Legislature

## INFORMATIONAL HEARING

Select Committee on Downtown Recovery

Revitalizing Struggling Downtowns Through Arts, Culture and Entertainment

Balboa Theatre  
868 Fourth Ave  
San Diego, CA 92101

## AGENDA

- I. Opening Remarks from Committee Chair Haney and Members**
- II. The San Diego Strategy for a Thriving, Post-COVID Downtown**
  - a. Todd Gloria, Mayor, City of San Diego*
  - b. Betsy Brennan, President and CEO, Downtown San Diego Partnership*
- III. Nightlife and Culture as a Tool for Safe, Clean, and Healthy Downtowns**
  - a. Qiana Conley Akinro, Senior Executive Director, Los Angeles Chapter, Recording Academy*
  - b. Ben Bleiman, President, California Nightlife Association*
  - c. Joe Rinaldi, Managing Partner, Music Box San Diego*
- IV. Hospitality and Tourism as an Economic Stabilizer in Struggling Downtowns**
  - a. Nick Johnson, Director of Public Policy, Lyft*
  - b. Kavin Schieferdecker, Chief Sales Officer, San Diego Tourism Authority*
- V. Public Comment**
- VI. Closing Remarks from Committee Chair**