



CALIFORNIA STATE ASSEMBLY

Office: Assembly Republican Caucus

Classification: Associate Consultant

Location: Sacramento, CA

Monthly Salary Range: \$3,932 to \$10,011

Posted: December 9, 2022

The Assembly Republican Caucus is looking for a talented, creative, full-time social and digital media communications manager for the Assembly Republican Leader and Caucus Members. The Associate Consultant for Digital Content will develop content, including writing copy for videos/graphics/animation and provide expertise on how to grow social media engagement. Additionally, they will provide support for communications team for livestream events, and Caucus-wide social media campaigns. Located in Sacramento, this full-time, salaried position is ideal for someone who loves new content trends and is highly engaged in modern social platforms such as Twitter, Instagram, Facebook, et cetera.

Essential Job Functions:

- Plan and implement social media strategies
- Identify social media trends and integrate trending content ideas
- Create digital graphics & create social media videos
- Draft social media posts
- Manage social media calendars and pages
- Monitor digital and social media
- Provide expertise to Member offices on best social media practices & how to personalize for higher engagement
- Assist with livestreaming during press conferences and other caucus events
- Provide content updates to websites for digital messaging purposes
- Writing video scripts for Caucus-driven social media videos
- Assist with drafting communications-related content, including talking points
- Assist communications team as needed

Qualifications and Experience:

- 2+ years' experience in digital content creation with a proven track record of successful and creative visual content and storytelling
- Ability to handle multiple assignments in a high-intensity environment
- Ability to work as part of a team in a fast-paced atmosphere
- Ability to work extended hours when necessary
- Bilingual (English/Spanish) preferred

Contact: Please submit your resume to Emily Sissell at: Emily.Sissell@asm.ca.gov