



CALIFORNIA STATE ASSEMBLY JOB LISTINGS

Office: Assembly Democratic Caucus

Classification: Associate Consultant (Photographer/Creative Media Specialist)

Posted: May 17, 2023

The Democratic Office of Communications and Outreach (DCO) has an opening for a full-time Photographer/Creative Media Specialist with the California Assembly Democratic Caucus in the Sacramento office. We are looking for someone with creative drive, technical expertise, ambition, and attention to detail to help produce next-level content. The ideal candidate will know how to bring a concept to life as a compelling narrative through imagery and video, illustrating the value of legislation and the work of Assemblymembers to their constituents.

This position will be part of our Media Unit and work with our communications teams to produce and coordinate digital content for cross-platform use.

This position will be filled in the consultant series based on experience:

- Associate Consultant: \$3,932 - \$10,011 per month

The successful candidate's salary for this position is anticipated to be established between \$5,000- \$10,000 monthly.

Outstanding benefits package including, but not limited to, medical, dental, vision, pension and 401k. Salary DOE.

Position Overview:

- Photography assignments for the California Assembly Democratic Caucus including coverage of Assembly floor session, member and staff portraits, press conferences, committee hearings, district, and off-site events.

- Process, edit, and distribute photos to member offices to meet project deadlines.
- Photography duties include archiving of all images taken and maintaining our analog and digital photo archive.
- Coordinating photo assignments based on project objectives; determining best time of day, location, and equipment needs.
- Maintaining, servicing, and updating camera equipment daily and/or as needed.
- Plans and directs photography trainings for member offices and staff.
- Creative Media duties include creating a combination of storytelling content using video, photos, graphics and audio for social media use and long format projects.
- Create and edit social media content for daily use and/or scheduled posts.
- Ability to create different types of social media content and formats for various offices and audiences.
- Produce compelling and interesting content; observes brand standards, ensures consistency and monitors technical quality of end products.
- Ability to manage multiple projects simultaneously and prioritize assignments.
- Work schedule may include travel, evenings, and weekend hours to provide media coverage and/or complete projects to meet deadlines.
- This position will require travel for district event coverage and/or internal office projects.
- Other duties as assigned

Qualifications and Requirements:

- Minimum of 5 years of photography and video production experience.
- Legislative experience is preferred but not necessary.
- Bachelor's degree in a related field from an accredited university is preferred or a combination of education and experience
- Proficient in use of professional photography and lighting equipment (in the studio, on location, and on-camera lighting systems), as well as planning, shooting, production, and editing, using software systems such as Adobe Creative Suite especially Photoshop and Lightroom.
- Proficient with professional video, audio, and lighting equipment. This includes planning, shooting, production, and editing, using software systems such as Adobe Premiere
- Adobe After Effects and Adobe Illustrator is a plus.
- Experience with creating video in multiple formats for a variety of social media channels and outlets
- Knowledge or experience with television studios and ENG field production equipment is preferred but not necessary
- Experience with A/V equipment setup and troubleshooting
- Ability to collaborate with a team and work independently

- Ability to work well under tight deadlines and prioritize the needs of multiple assignments.
- Must have a valid driver's license
- Ability to lift 50lbs
- Bilingual literacy is a plus but not required
- Applicants must submit links to a photography portfolio and a video demo reel
- This is an in-person position in our Sacramento office [job description]

Contact: Please send resume, link to photography portfolio, and video demo reel to Alexander Sigua at alexander.sigua@asm.ca.gov.